

IMPACT OVERVIEW

2020



Certified



Corporation



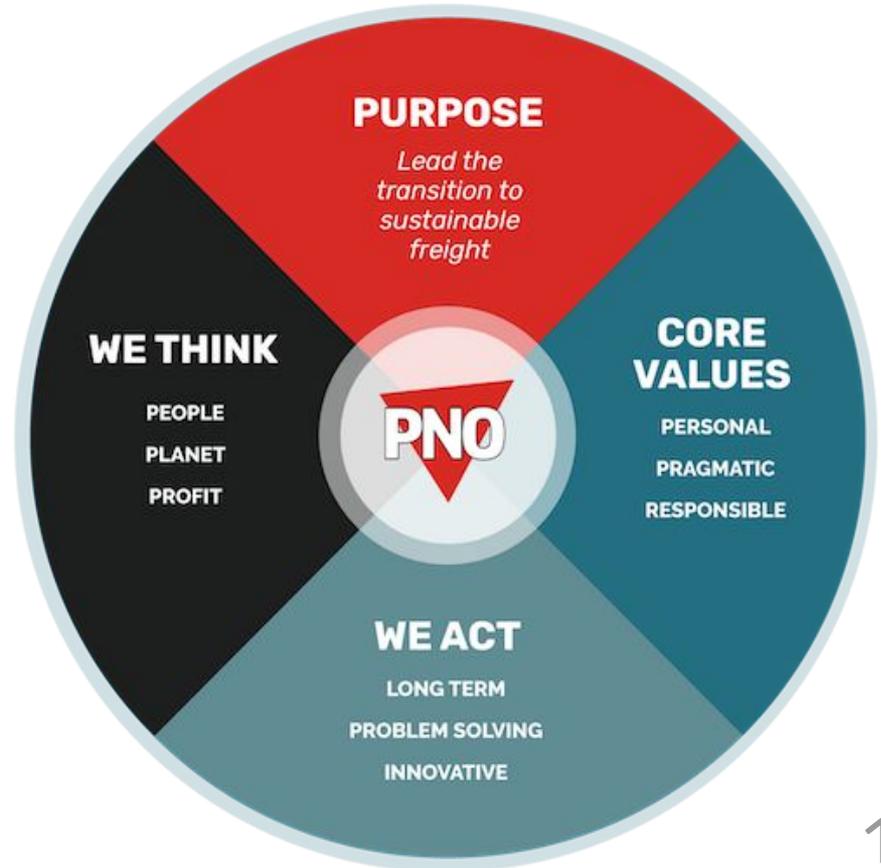
The reason we exist

OUR PURPOSE

“Leading the transition to sustainable freight - it is our purpose and this is the reason why we exist. We meet the global challenges and customer needs by delivering responsible and sustainable solutions that create value for our customers, team, stakeholders, and society. Our impact overview represents the steps we take to ensure that we deliver on our purpose in everything we do.”



Jacob Lee Ørnstrand
 Owner & Group CEO



Celebrating our first year as certified **BEING A B CORP**

THE JOURNEY

Our hope is to inspire other companies by sharing our journey and learnings. Listen to our journey here (webinar): [“Sustainability: People, Planet & Profit”](#).

COMMITMENT

We have committed to reduce our emissions to net zero by 2030.



OUR 2021 TARGET



NEW MEMBERS

Our community continues to grow and this year we welcomed new global leaders to the B Corp family.



A team of local leaders

GREEN AMBASSADORS

To ensure that our sustainability strategy is locally anchored, we set up a network of Green Ambassadors in 2018.

These individuals act as both project managers, inspirational leaders, and informational link between local teams and our Group department for Sustainability.

The network creates a foundation for knowledge sharing and development of best-practice processes. They transform strategy into actions.

Monitoring the local consumption of electricity, water, heat, and paper, is one of the team's main tasks. View our the PNO Green Sheet [here](#).



Transformation through technology

VENTURES

We see digital solutions as a way to spark off transformation and creating increased value for our industry and customers. It is in line with our purpose of “leading the transition to sustainable freight”, ensuring that we are ready for the future.

+10.500

Damages reported

+2.400

External trailers

+31.000

Trailer checks made

+1.600

Users

DATA TRANSPARENCY ON TIRE USAGE

We have build a feature aggregating tire data from performed Driver App checks and tire reports. Now each trailer has a tire usage graph showing the tire thread development across tire positions, which makes it easy to spot unusual developments.

Showing tire data is the first step into getting valuable insights on how tires are used across trailer types, countries, operation type ect. The knowledge will enable us to improve our tire strategy and save both tire production and trailer downtime.

Partnering with committed companies

KEY SUPPLIERS



“Continental’s environmental strategy is geared towards making business sustainable across all levels of the value chain. Our strategy, which defines the objectives, key figures and measures, forms the framework for our environmental management activities. We are guided in this by the United Nations’ sustainable development goals (SDGs).”



“As a global enterprise leading the way to a more sustainable future, Thermo King is focused on keeping transported food and perishables safe and fresh; delivering efficient and reliable small transportation solutions; heating, cooling and automating homes and buildings; and enhancing industrial productivity. From the efficiency of our buildings to our progress in managing energy, water and waste, we continue to find ways to reduce the company's impact on the environment and embed sustainability throughout our businesses.”

An aerial photograph of a two-lane asphalt road with a yellow center line, cutting through a dense, lush green forest. The road runs vertically down the center of the frame. The trees are a mix of dark and light green, suggesting a healthy, mature forest. The lighting is soft, possibly from an overcast day or late afternoon.

OUR 3 PILLARS

PEOPLE

Social Performance

PLANET

Environmental Performance

PROFIT

Financial Performance

The core of our business

PEOPLE

PARTNERS

We collaborate with the best partners for coaching and recruitment - and they work with the same values and with a People, Planet and Profit approach.

The
MAXWELL
DISC
METHOD



51

Our latest eNPS from Q3, 2020. The eNPS measures employee loyalty and satisfaction on a scale from -100 to +100. In general, a score of 10-30 is considered good, and a score of 50 is excellent.

WELL-BEING

We show flexibility to working hours, and believe extending the working from home opportunity is a natural part of the modern work life.

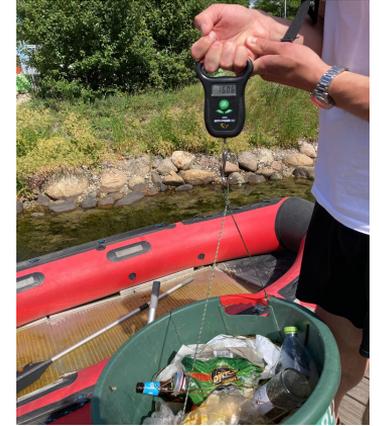
To support our team's mental and physical health, we introduced PNO Health, which provides efficient, easy-to-adopt exercises and habits for a balanced life. Read PNO Health vol. 1 [here](#).

Local community work

DONATING HOURS

PNO donates 2 working days per employees to local community projects each year. Due to COVID-19 it was difficult to conduct the work in teams at some locations this year. However, our teams did succeed in performing different volunteering work together and separately - including trash collecting, nature conservation, and loading of textiles for reuse.

Read more [here](#).



2020 PARTNERS



HÖRSENS KOMMUNE



Reducing our environmental footprint

PLANET

50%

The decrease in the electricity consumption at our facilities compared to 2019. Two very influential factors are COVID-19 lockdowns and the divestiture of our Jönköping workshop.

RESPONSIBLE IT

There is not yet a common framework for sustainable IT, however, we are focused on only purchasing IT that delivers on total energy consumption, quality, production, etc. We only purchase TCO certified laptops.

OFFSETTING

We plant trees through our partner WeForest to compensate our energy consumption at all locations. We further offset all business flights.

GREEN ENERGY

All offices now run on green electricity. Either the power comes from own solar panels, or we use suppliers who guarantee that the power is from renewable sources.

New office space for our Dutch branch

A CARBON NEUTRAL BUILDING

Our Dutch team moved office location in 2020. The new building is equipped with multiple technological solutions that both decrease its CO2 footprint and provide renewable energy sources.

All windows are triple layered, the temperature is controlled by heat pumps, while the roof is covered with solar panels. Together, these installments secure a CO2 neutral facility, as more power than needed will be produced.



Rental instead of owning

PROFIT

We help our customers do more with less - benefiting Planet & Profit.

By offering trailers through rental solutions, we enable higher utilization of the material.

Renting is more flexible and allows multiple users through the trailer's lifetime - when a customer no longer needs the capacity, the trailer can be operated by another customer.

Our digital solutions increase the uptime of the trailers further, so less trailers are in use.



**INCREASING
UTILIZATION OF
TRAILERS**



**IMPROVING TRAILER
UPTIME**

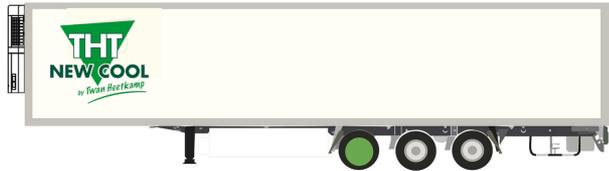


**MULTIPLE ASSETS
USERS**

Expanding our offerings of sustainable assets

OUR PRODUCTS

These are products that ready for the future driven by technology that can transform the industry into more efficient, safer, and more sustainable transport solutions.



NEW COOL REEFER

PNO has been exclusive partner of the New Cool reefer in the Nordics since 2018. The trailer is self-powered and has zero emissions of noise, CO2, and particles.



EINRIDE TRUCK

In 2020 we became a rental partner of Einride's electric truck in the Nordics. Einride offers both assets and digital solutions for greener transport solutions.

For questions and inquiries regarding our
Impact Overview, please contact:



Solvej Lee Ørnstrand
Head of People, Communication
& Sustainability
solvej@pnorental.com

Certified



Corporation

This company meets the
highest standards of social
and environmental impact