

# Product Designer

PNO is the Nordic's largest trailer rental company. We are a family-owned company established in 1975 with our head office in Copenhagen and branches in Germany, Finland, Norway, Sweden, Denmark, Holland, and Poland.

Our purpose is to lead the transition to sustainable freight, and we strongly believe that PNO can be a key driver of change in the logistics industry. We are growing rapidly, entering 1-2 new markets a year and taking more market share in existing countries. Overall, PNO expects to grow 20% each year towards 2027

## The role

To accelerate the transition to sustainable freight, PNO is looking for a Product Designer to evolve the customer and employee experience across all our touch points. You will be part of the PNO Ventures team involved in a variety of design challenges and which will drive early-stage research and ideation, implementation, and iteration. You are a passionate advocate for user-centered design, and key to your role is your ability to promote and position the user at the forefront of our decision-making.

## Core Responsibilities

- Take full ownership and accountability of the design vision and the end-2-end user experience across all PNO touch points
- User-centered mentality & passion for crafting phenomenal user experiences
- Explore hypotheses, ideas, concepts, and features through user research, competitor analysis, and user testing
- Plan and facilitate workshops with partners and users
- Build storyboards, concepts, and prototypes to present and validate ideas
- Together with the Chief Product Officer, build product strategies and conceptual directions for our products to ensure the strategic and conceptual approach is crystal clear in the user experience
- Work alongside product management to prioritize experiences for our users and collaborate with engineering to define and deliver the best possible product for our internal employees
- Work with developers to ensure your designs are feasible and built according to user requirements

- Design contextual experiences across all devices
- Develop and nurture relationships across teams to promote collaboration and efficiency with results in mind

With us, you'll be bringing together the product team and end users through empathy and in an agile way creating the space for collaboration, knowledge transfer, and improving our teamwork and deliverables.

### **Do you have what it takes?**

- Worked closely with engineers
- Conducted UX research to shape product strategy
- A curiosity about users and products
- Supported one or more products from idea to shipped product
- Creative, willing to try new things, experiment, and fail
- Curious, energetic, and positive
- Focused, self-starter with the ability to drive your work
- A collaborator putting the team effort first
- Working in a diverse environment and supporting the diversity and inclusion agenda actively at work

### **How to apply**

Send your application to Jonas, Head of Product, at [jonas@pnorental.com](mailto:jonas@pnorental.com). We encourage you to view our [videos](#) before submitting your application.



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